



DIGITAL

A EuroCham Vietnam Sector Committee

NEWSLETTER

EuroCham Digital Sector Committee

Issue No. 1/2020

ICT SC Rebranding

The ICT SC is returning with a fresh new name: **The Digital Sector Committee**.

By changing our name, we want to open our door to a broader variety of enterprises whose business is related to innovative technologies and who could scarcely fit in other Sector Committees.

We are keen to welcome members from all economic sectors where digital technologies have a major role and whose perspective would be valuable to integrate in our advocacy efforts.

Missions of the Sector Committee:

1. To provide a cross-sectoral platform for engagement in the field of the digital transformation with the Government and enterprises
2. To share experiences and learnings about transforming business models and leadership styles amongst business leaders from different sectors
3. To contribute to the improvement of ICT education in order to improve the skills of the employees and graduates.

Key topics for 2020

1. Cybersecurity
2. Education and Human Resources
3. Industry 4.0
4. Data Protection

Call for new members

The Digital SC is looking for new and highly motivated members. Our purpose is to maintain a dialogue with political bodies in Vietnam about topics related to digital technologies to understand their political and legal context.

Also, we share the European business community's experience, concerns and recommendations on relevant topics through workshops and training sessions.

If you are interested in joining the Digital SC, feel free to contact us via [our email](#).

Recent position paper: ACAPR Dialogue 2019

1. Promotion of electronic signature in business operation
2. Issuance and implementation of Decree guiding the Cyber Security Law.

ICT SC input for the Dialogue: [here](#)

Contribution to ASEAN-EU Business Council's first Digital Advocacy Paper

On February 2020, Digital SC shared our inputs to the ASEAN-EU Business Council's first Digital Advocacy Paper named **Data Governance in ASEAN: From Rhetoric to Reality**.

In 2018, ASEAN endorsed the Framework on Digital Data Governance, aiming to promote effective data governance which ensures that data is consistent, trustworthy and does not get misused. The publication offers recommendations about data management and data classification, specifically on how ASEAN SMEs can classify data while promoting interoperability across different sectors. The paper also advocates for the development of a coherent, transparent and consistent data classification framework in ASEAN which, in turn can promote interoperability across sectors and the implementation of harmonised standards to govern cross border data flows. It also stressed the importance of permitting secure cross border flows by ASEAN member states, according to harmonised rules as much as possible.

The paper has been sent to Singapore's Personal Data Protection Commission who is taking a lead on developing the Data Classification Framework for their review. Once finalised, the report will be presented during the next ASEAN Finance Ministers meeting.

The Paper will be published [here](#)





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EuroCham Business Dialogue with the Advisory Council for Administrative Procedures Reform (ACAPR)

Digital SC representative, Mr. Bruno Borda was present at the ACAPR Dialogue on 12 December, 2020. The speech mainly advocated for the adoption of E-signature to enhance the business environment as a whole.

Mr. Mai Tien Dung, Minister and Chairman of the Prime Minister's ACAPR emphasised the Government's enthusiasm about the E-portal for digital documents which was been launched on 12 March 2019, and whose context is in line with electronic signature. This portal is now processing millions of documents.

Additionally, he assured that the Prime Minister is actively promoting E-Payment, E-Transactions and E-archiving as a way to bring more transparency and to enhance an "E-administration" as a whole.

Overall, the ACAPR Dialogue received positive feedbacks as the interests of the Government and of the European business community are aligned: Efficiency, ergonomomy, and transparency.



Event recap: [here](#)

Industry 4.0

This period of digital transformation unfolded many opportunities but, at the same time, posed many challenges to the nation, organizations, enterprises and individuals. The State and the Party have directed authorities and sectors nationwide in intensifying scientific, and technological application and development and innovation, and striving to proactively take part in Industry 4.0.

The nation's proactive participation in Industry 4.0 has much potential for improvements. Institutions and policies remain limited. The quality and structure of human resources does not meet the digital requirements. Technology and science and innovation are not yet really driving forces for socio-economic development. The process of national digital transformation delays due to poor transformation infrastructure facilities. Many enterprises remain passive with low capacity and/or lack of digital skills. Most of small and medium sized enterprises does not meet the basic requirements for the transition to Industry 4.0 and to apply and develop modern technologies.

Digital SC would be honored to advise and accompany actively the digital transformation and Platform 4.0 with our expertise and best practice from Europe.

Education

Digital skills and digital culture are prerequisites for a successful process of change regarding the challenges of digital transformation. The required and demanded skills of employees are derived from the exponential development in digitization. We assume that we will find in the near future job profiles such as Data Steward, Cyber security specialist, Data Scientist, Chief Digital Officer and many more.

Digitization is also changing the educational economy. In order to survive in international competition, educational institutions should opt for digital education. Six dominant trends in the digitization of higher education are changing the competitive landscape: Digitization of education, Life-long Learning, Individualization of education, exponential technological advances, digitized students and changes in workforce demand.

