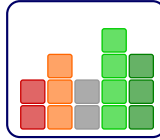


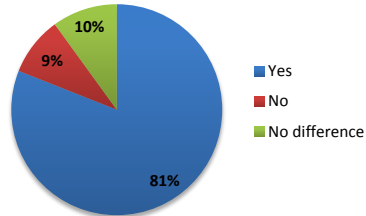
# EuroCham Business Climate Index Quarter 4/2014



## Hot questions of the quarter

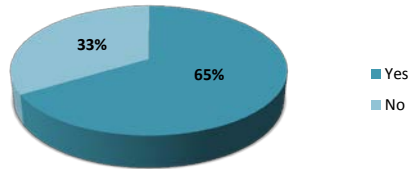
**1. For the first time the Whitebook is made public and available for anyone to download. There are certainly things that speak for and against this, in your opinion is the change overall good or not?**

Yes	81%
No	9%
No difference	10%



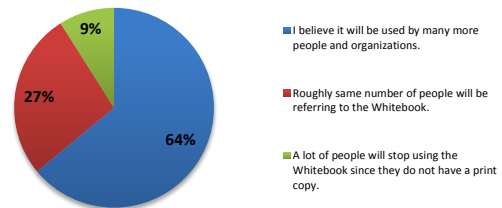
**2. Have you found/Do you know where to find the link to download the Whitebook 2015?**

Yes	65%
No	33%



**3. Being available to the public and electronically do you believe the dissemination of the Whitebook 2015 will be greater?**

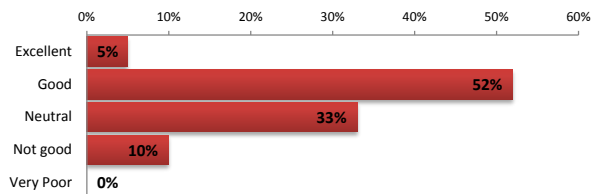
I believe it will be used by many more people and organizations.	64%
Roughly same number of people will be referring to the Whitebook.	27%
A lot of people will stop using the Whitebook since they do not have a print copy.	9%



## General questions

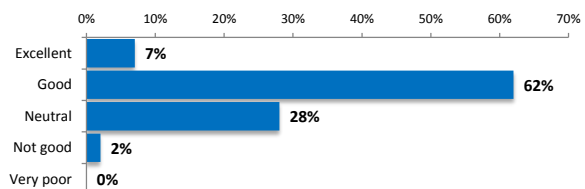
**1. Current business situation of your enterprise**

Excellent	5%
Good	52%
Neutral	33%
Not good	10%
Very Poor	0%



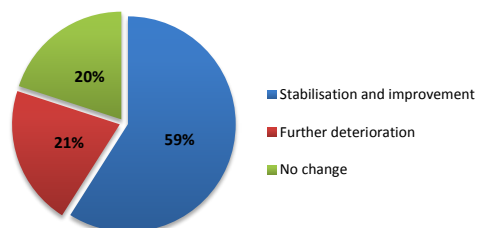
**2. Business Outlook for your Enterprise**

Excellent	7%
Good	62%
Neutral	28%
Not good	2%
Very poor	0%



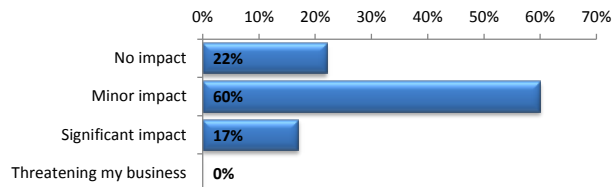
**3. How do you assess the Macroeconomic outlook for Vietnam?**

Stabilisation and improvement	59%
Further deterioration	21%
No change	20%



**4. Will inflation have an impact on your business in Vietnam in the medium-term?**

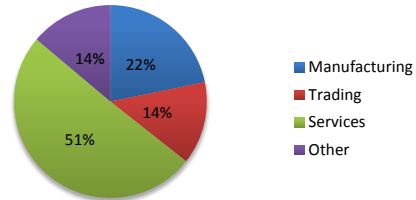
No impact	22%
Minor impact	60%
Significant impact	17%
Threatening my business	0%



**5. Expected % of VND depreciation (against USD) in next 6 months: 5.78%**

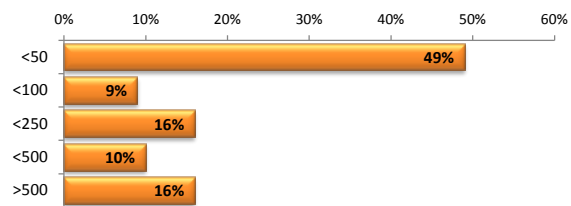
**6. Member Sector**

Manufacturing	22%
Trading	14%
Services	51%
Other	14%



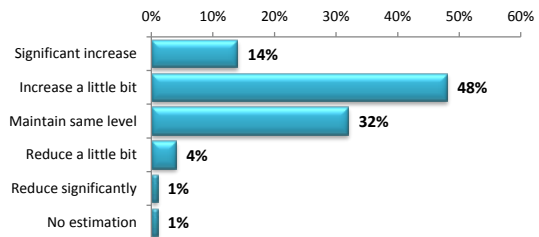
**7. Number of Employees**

<50	49%
<100	9%
<250	16%
<500	10%
>500	16%



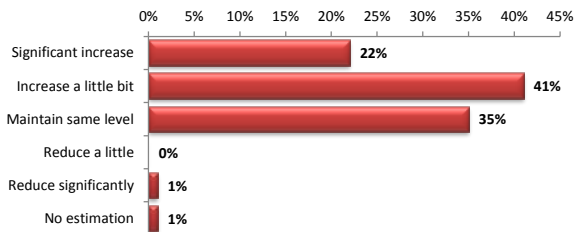
**8. Expected headcount development in medium term?**

Significant increase	14%
Increase a little bit	48%
Maintain same level	32%
Reduce a little bit	4%
Reduce significantly	1%
No estimation	1%



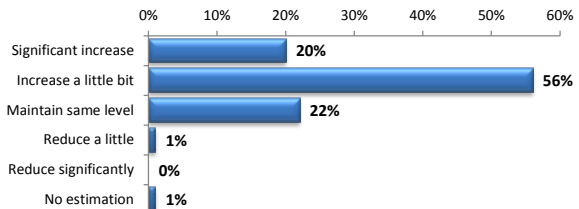
**9. Expected investment plans in medium term?**

Significant increase	22%
Increase a little bit	41%
Maintain same level	35%
Reduce a little	0%
Reduce significantly	1%
No estimation	1%



**10. Expected number of orders/revenue in the medium-term**

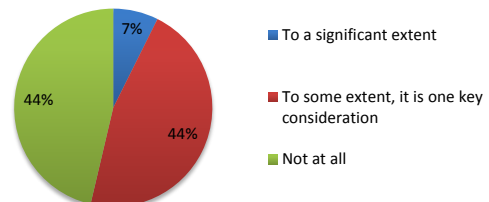
Significant increase	20%
Increase a little bit	56%
Maintain same level	22%
Reduce a little	1%
Reduce significantly	0%
No estimation	1%



**Sector Committees' questions**

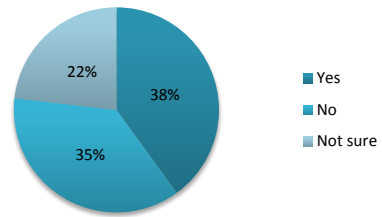
**1. To what extent do you consider Vietnam's attractiveness as an international investment destination to be driven by low energy prices, as opposed to other factors (low skilled labour costs, regulatory environment, domestic and international market access etc.)?**

To a significant extent	7%
To some extent, it is one key consideration	44%
Not at all	44%



2. Currently for your company, are energy shortages and the unreliability of energy supply (power cuts, need for back-up generation facilities etc.) in Vietnam more of a concern than likely higher energy prices over time (assume a medium-term increase of 25 per cent in electricity tariffs)?

Yes	38%
No	35%
Not sure	22%



3. Would you welcome power that was more expensive (say, by 25 per cent) but also more reliable and free of interruptions?

Yes	40%
No	33%
Not sure	23%

