The EuroCham Member Discount Program is provided as a Membership benefit.

A MUTUALLY BENEFICIAL OPPORTUNITY

EuroCham Members

EuroCham Discount Partners
Introduction

Members must present their EuroCham Membership Card to receive special, privileged discounts offered by EuroCham Discount Partners.
Who can join?

EuroCham welcomes all service provider's interest to join the Discount Partner Program by offering valuable discount to our members.

Hotels & Resorts
Bars & Restaurants
Coffee Shops
...and more
Who can join?

- Furniture & Interior Décor stores
- Health & Beauty Care Providers
- Handicraft Stores
- Wines
- Flight & Tour Agencies
- Any Other services/Products
How to join?

1. **Partner:** Complete the Application form and submit to EuroCham

2. **EuroCham:** Confirm the receipt of Application form and update/announce information accordingly (on Website, Mobile Application)

3. **EuroCham:** Send sample image of Membership Card and deliver POSM to Partner.

4. **Partner:**
   - Ensure staff is **fully aware** of the EuroCham Discount Partner Programme at all times – and particularly during the period in which the present agreement is in force - and accept the display of valid EuroCham Membership Card from EuroCham Membership Card Holders, enabling them to qualify for the discount(s) and/or benefit(s) regarding the purchase of goods and/or services
   - Display the EuroCham Discount Partner **sticker/signage** in the premises of participating point(s) of sale, make sure they are **visible** to paying customers.
Membership Cards and Signage/Sticker

- **Signage for Reception Desk** (10x13 cm)
- **EuroCham Membership Cards**
- **Sticker for Doors** (9x9 cm)
Benefits

- The Discount Partner’s main information and visibility items (logo, background image, email, telephone, address, and offer of participating venues) will be listed and shown on the EuroCham website – Discount Partner sub-page [http://www.eurochamvn.org/discount/partners](http://www.eurochamvn.org/discount/partners) and in the EuroCham Discount Mobile App, available on Apple Store and Google App Store.

- Discount Partners will enjoy free visibility through campaigns frequently conducted by EuroCham, in order to communicate discounts/offers to all EuroCham membership card holders.
Benefits

Visibility through EuroCham’s communications channels with **no fee** required.

**On EuroCham Discount mobile App**

![App Screenshots]

Available on iOS and Android
Discount Partner Programme Page

http://www.eurochamvn.org/discount/partners
Benefits
On EuroCham Website – Slider of Main Page

Slider of Main Page
http://www.eurochamvn.org/
Benefits
On EuroCham Vietnam Website - News

News
http://www.eurochamvn.org/node/15851
Benefits
Share on EuroCham Vietnam LinkedIn Page

https://goo.gl/ovUiQN
Followers: 4,000 followers
Increase: 2%/ month.

![LinkedIn page](https://example.com/linkedinyourpage)
Benefits
Share on EuroCham Vietnam Facebook Page

https://goo.gl/q2x9Hi
Followers: 3,630 likes
Increase 3%/ month
Average 35,000 reach/ month
Benefits
Share on EuroCham Vietnam Twitter

https://goo.gl/fsxH8x
Followers: 1,365 likes
Increase 1%/ month
Thank You - Stay Connected!

Hanoi Office
GF, Sofitel Plaza Hanoi, 1 Thanh Nien Road, Ba Dinh District, Hanoi, Vietnam
Tel: (84-4) 3 715 2228
Fax: (84-4) 3 715 2218
Email: info-hn@eurochamvn.org

Ho Chi Minh City Office
15F, The Landmark, Room 2B, 5B Ton Duc Thang, District 1, HCMC
Tel: (84-8) 3827 2715
Fax: (84-8) 3827 2743
Email: info-hcm@eurochamvn.org