



**NGÀY SỬ DỤNG THUỐC BVTV AN TOÀN VÀ HIỆU QUẢ**

**25.10.2013**



Thành viên CropLife Việt Nam:      


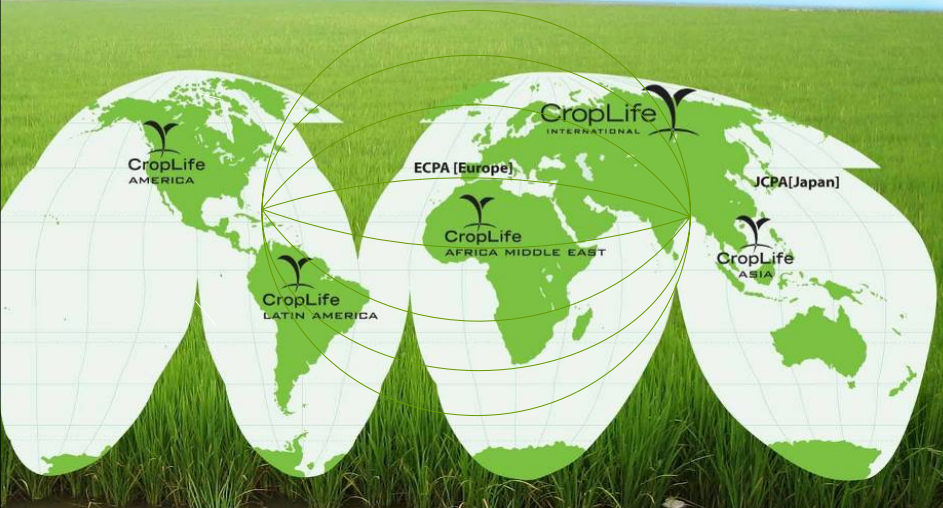
# PRESS CONFERENCE

Launch of Stewardship Day 2013  
Effective and Safe Use of Pesticides

*Sofitel Saigon Plaza, 24th October 2013*

**A Global Federation**

*Representing the plant science industry in 91 countries*

CropLife AMERICA

CropLife LATIN AMERICA

ECPA (Europe)

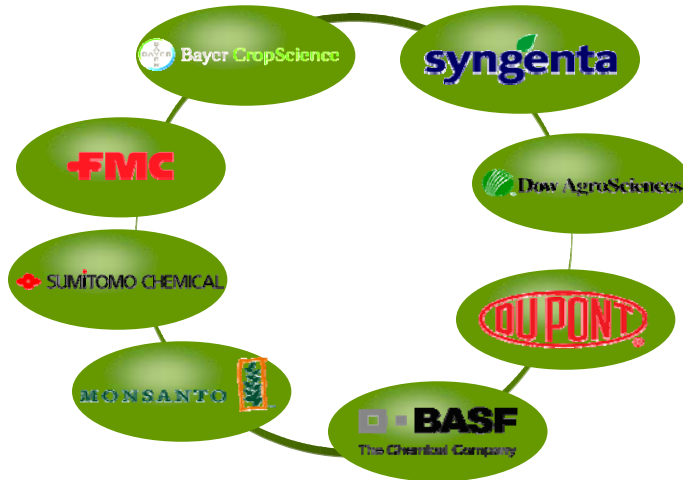
CropLife AFRICA MIDDLE EAST

JCPA (Japan)

CropLife ASIA

CropLife INTERNATIONAL

# Driven by 8 Core R&D Companies



3

## A Regional Network

*representing the plant science industry*



8 Member Companies



2 Associate Companies



15 National Associations



# What is CropLife Vietnam?

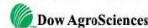
➤ CropLife Vietnam is the local unit of CropLife Asia/CropLife International, and is a Sector Committee of European Chamber of Commerce in Vietnam.

➤ **Objective:** Promote the benefits and responsible use of crop protection and plant biotechnology products, as well as a sound regulatory framework to support sustainable agriculture development in Vietnam

➤ **On-going projects:** Stewardship Project, Stewardship Day 2013, Anti-Counterfeiting Project



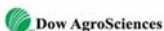
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## Stewardship Day 2013

### FACTS AND FIGURES


- **Stewardship Day: 25 October 2013**
- **Venues:** 06 provinces in Mekong Delta: An Giang, Can Tho, Dong Thap, Kien Giang, Long An, Tien Giang
- **Organizers:** CropLife Vietnam members and sub-Plant Protection Departments
- **Participants:** sub-Plant Protection Departments, Provincial Extension Centers, Farmers Associations, dealers/retailers, farmers, local media agencies.
- **Beneficiaries:** Farmers (around 2,500 farmers)
- **Objectives:**
  - To raise awareness and strengthen farmers' knowledge on safe and responsible use of pesticides.
  - For better health and a more sustainable agricultural development for Vietnam




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## Stewardship Day 2013

ACTIVITIES

➤ **Morning**


- Seminar on Safe and Effective Use of Pesticides: Introduction of 05 Golden Rules plus anti-counterfeit content, and 4 Rights
- Game show / Quiz
- Venue: City halls in the 06 provinces

➤ **Afternoon**

- Training on Safe and Effective Use of Pesticides: 05 Golden Rules plus anti-counterfeit content, and 4 Rights
- Location: 06 key districts in each province



**Five Golden Rules of Responsible Use :**

*(01) Exercise caution at all times; (02) Read and understand the product label; (03) Practice good personal hygiene; (04) Maintain sprayers in good working condition; (05) Use appropriate personal protective clothing and equipment*





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## Q&A session

# Thank you for your attention!