



#HR2B  
Trends



# Viet Nam Employment Trends

What should you do?

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You can meet the challenges of the future by serving your core, outsourcing the rest, and engaging your Vietnamese leaders.



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“HR2B has direct experience of employment trends from both the employer and the employee side.”



A hand holding a key against a blue sky with clouds. The hand is positioned in the center, with the key pointing upwards. The background is a bright blue sky with scattered white clouds. The text is overlaid on the image in a clean, black, sans-serif font.

**Skill**

**Salary**

**Motivation**

**Career**

**Consistency**

**Environment**



**HR2B**

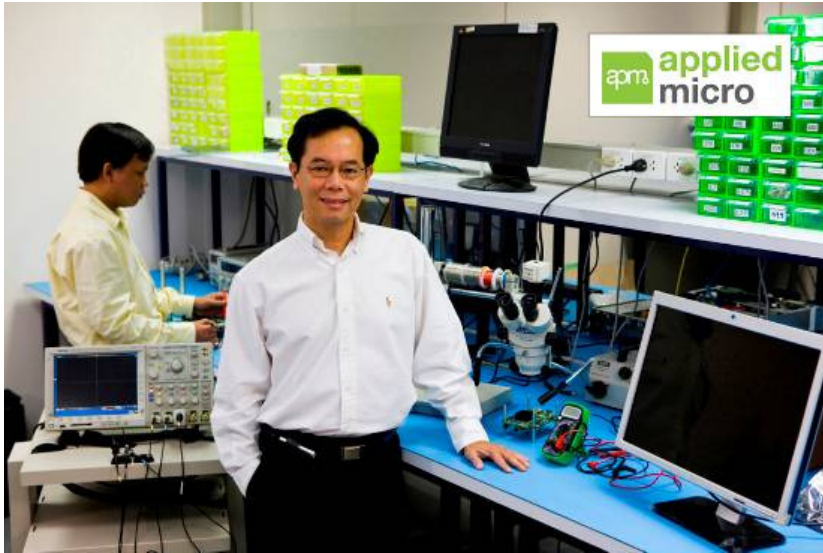
“I am very happy right now but don't feel I am being fairly rewarded for my efforts”



“I used to have an expat manager, but now my Vietnamese boss ignores me”

“Everything is fine, but I have not had a promotion in 3 years”





“I need people who can operate as part of a global development team”

“I need people who will stay with me for the long term”



“I need people who are passionate about customer service”



Serve the  
core

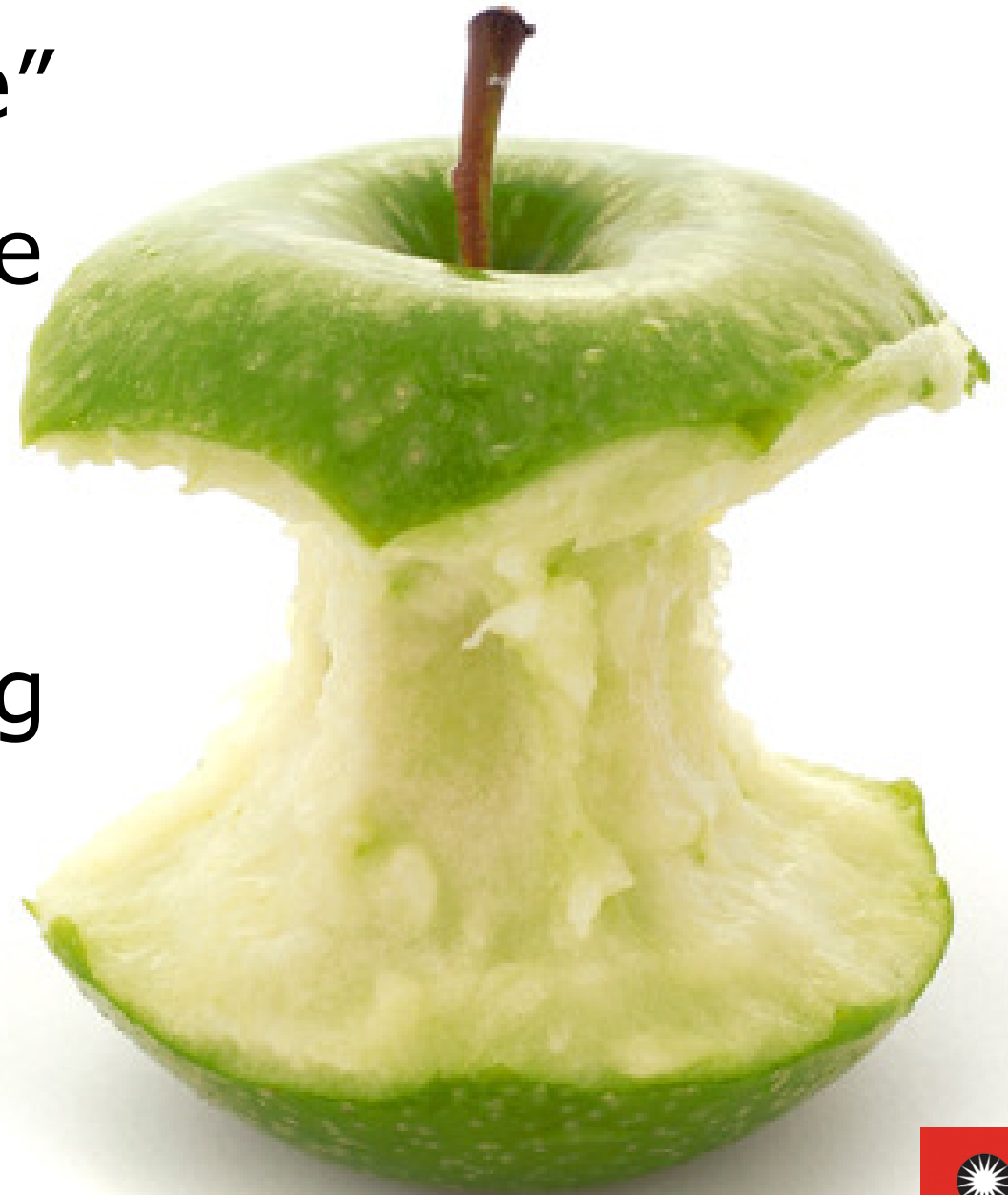
Outsource  
the rest

Engage  
your  
Leaders

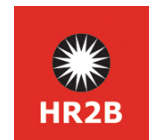



# “Serve the Core”

Identify the core jobs in your organisation. Structure jobs, salaries, training to keep these people.



# “Outsource the rest”





“Engage your  
leaders”



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