

# A Practical Handbook for Difficult Times

## HOW TO RIDE OUT THE GLOBAL ECONOMIC DOWNTURN

### FEATURING:



**GAYLE H. LACEY**

Senior Vice President, Global Banking, HSBC Bank (Vietnam) Ltd.

- » Gayle first joined HSBC as an International Manager in 2002. She has experience in both emerging and developed markets, and has worked in corporate and commercial banking, personal financial services and trade and supply chain management. Gayle has been living and working in Vietnam for one year.
- » Immediately preceding her responsibilities in Vietnam, Gayle was Head of International Banking for HSBC's Commercial Banking division in Latin America, based in Mexico City for two and half years. Gayle has also worked for the HSBC Group in London and in the Middle East.
- » Gayle holds a Bachelor of Economics in International Management.



**MATTHEW LOUREY**

Corporate Finance Director, Grant Thornton (Vietnam) Ltd.

- » Matthew has lived and worked in Vietnam for over four years, having worked for a period in the tourism and hospitality industry prior to joining Grant Thornton Vietnam. Before relocating to Vietnam, Matthew held executive positions within the funds management industry, and prior to this he spent almost six years working for Chartered Accounting firms in Australia. Matthew's professional experience covers most disciplines, with an emphasis on corporate taxation advisory, corporate finance and group reorganisations. Within funds management, Matthew focused on property investment and development, and was responsible for all facets of the investment and strategic development of a number of investment funds. At Grant Thornton Vietnam, Matthew is Director of the Corporate Finance division, providing advice and assisting clients with a broad range of services.
- » Matthew holds a Bachelor of Commerce degree from Monash University.

### HIGHLIGHTS:

- » The global economic recession is affecting businesses in Vietnam in an unprecedented manner. However, businesses that seek assistance and plan ahead in the current environment can not only survive, but can look to prosper.
- » This seminar takes a practical approach to managing your way during these difficult times. The seminar will look at the financial and banking options available to businesses in Vietnam, particularly from an international perspective, and provide guidance in how to best use these to your advantage. It will also provide guidance on how the global recession is really affecting international businesses in Vietnam, and using practical examples, techniques and approaches, will step you through methods of surviving and prospering.
- » Participants will receive a free handbook that they can use to check the health of their business and commence measures to address any problems and take advantage of opportunities.

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Held at Caravelle Hotel, 19 Lam Son Square, District 1, Ho Chi Minh City

**DATE: FRIDAY 10 JULY 2009**

**TIME: 11:30 A.M. TO 2:30 P.M.**

**COST:** for Members: USD34 per seat

for Non-members: USD44 per seat

Register by email to [info@mbc.vn](mailto:info@mbc.vn) or call **+84 8 3915 1419**, before 7 July, 2009